

Best of the Best plc

("Best of the Best", "BOTB" or "the Company")

**Trading Update,
Notice of Results**

Best of the Best PLC, (LSE: BOTB) the principally online organiser of weekly competitions to win luxury cars, is pleased to announce that trading for the six months ended 31 October 2017 has been solid, with revenues and profits before tax generated in line with management's expectations. The Board is also pleased to report that revenues attributable to online sales continue to grow in accordance with the Company's stated strategy to move away from the reliance on physical sites at retail locations and airports.

Notice of Results

The results for six months ended 31 October 2017 are expected to be announced on 31st January 2018 and the Directors look forward to updating shareholders with further details at that time.

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The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.