

## Best of the Best plc

("Best of the Best", "BOTB" or "the Company")

### Transaction in own shares

Best of the Best PLC, (LSE: BOTB) the principally online organiser of weekly competitions to win luxury cars, announces that, on 13 December 2017, it bought-back for cancellation 22,000 ordinary shares of 5p each in the capital of the Company ("Ordinary Shares") in the market at a volume weighted average price of 255.29 pence per Ordinary Share. The Ordinary Shares acquired for cancellation represent approximately 0.22 per cent. of the current issued share capital of the Company.

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, the total number of Ordinary Shares in issue as at the date of this notice (taking into account the Ordinary Shares purchased for cancellation by the Company announced above) is 10,092,580 ("Revised Issued Voting Share Capital").

The figure of 10,092,580 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest, or change to their interest, in the Company under the Disclosure and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), the schedule below contains a summary of and detailed information about the purchases made by finnCap Limited on behalf of the Group.

#### Schedule 1: Summary of buy-back transactions

Date of purchase:	13 December 2017
Number of Ordinary Shares purchased:	22,000
Highest price paid per share (pence)	263.86
Lowest price paid per share (pence)	245
Volume weighted average price paid per share (pence)	255.29

#### Schedule 2: Details of buy-back transactions

Time (hh:mm - GMT)	Number of Ordinary Shares purchased	Transaction price (pence per share)
08:18	12,000	263.86
08:54	2,688	245.00
09:15	3,362	245.00
09:28	3,950	245.00

#### Enquiries:

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