

## **Best of the Best plc**

**("Best of the Best", "BOTB" or "the Company")**

### **Board Changes**

Best of the Best PLC (LSE: BOTB), the principally online organiser of weekly competitions to win luxury cars, announces the following changes to the Company's Board of Directors.

The Company regrets to announce that Colin Hargrave, Non-Executive Director of the Company, has decided to step down from the Board of BOTB after a period of ill-health with effect from 1 January 2018. This follows the Company's announcement on 8 December 2016 that Mr. Hargrave was taking an extended leave of absence from his duties on the audit and remuneration committees in order to recover from a medical condition. Unfortunately, Colin's health has not improved to the extent that he is able to resume these roles and, in agreement with the Company, has taken the decision to leave the Company to fully focus on his recovery.

Colin joined the Board of BOTB in 2008 and his wealth of retail sector experience has proved highly valuable to the growth that the Company has seen since that time and he will be much missed.

Since the announcement of Colin's ill health last year, David Clifford has stood in to cover the committee roles on an interim basis in a non-Board capacity.

Following a search for a permanent replacement for Colin, the Board is today pleased to announce that David Firth has agreed to join the Board as new Non-Executive Director and will commence his role on 1 January 2018.

David currently serves as a Non-Executive Director of Parity Group Plc ("Parity"), where he holds the role of Chairman of the Remuneration and Audit Committees. He was previously a member of the finance team at Parity for the period 1993 to 1999 and served as its Group Finance Director from 1995. Most notably, David served as Finance Director of AIM-listed Penna Consulting Plc ("Penna") for over 16 years until Penna was acquired by Adecco Group AG in May 2016 for £105m and he brings a wealth of experience of high growth, public companies and markets. Prior to this role, David held senior finance positions in public companies across a number of sectors including financial markets, recruitment, IT services, motor retailing and advertising, including at European Motor Holdings Plc, a quoted motor retail and services group operating across the UK.

**Commenting on the Board changes, CEO William Hindmarch, stated:**

“On behalf of the Board I would like to take this opportunity to express our deep gratitude to Colin for his invaluable contribution to the Company over many years and our very best wishes for his ongoing recovery. I would also like to thank David Clifford for covering Colin’s duties for the last year to great effect.

We are delighted to welcome David to the BOTB Board. David’s broad public markets experience, both in executive and non-executive capacities will prove highly beneficial to the Board going forward and we look forward to working together.”

**Enquiries:**

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The following information regarding the appointment of David Samuel Peter Firth, aged 57, is disclosed under Schedule 2(g) of the AIM Rules for Companies:

<b><i>Current directorships and/or partnerships:</i></b>	<b><i>Former directorships and/or partnerships (within the last five years):</i></b>
Parity Group Plc	Penna Plc
WMH Associates Limited	Penna Executive Development Limited
Career Cafe Limited	Penna Interim Limited
360 Adsfab Limited	Penna Holdings Limited
Cedar TM Limited	Penna Executive Selection Limited
Penna Consulting (NI) Limited	Penna Change Consulting Limited
Penna Board Services Limited	Penna Consultants Limited
Quantum Development And Outplacement Services Limited	Penna Trustees Limited
Working Transitions Limited	Penna Career Consulting Limited
Savile Group Plc	Penna Resourcing Solutions Limited
Fairplace Cedar Limited	Penna Assessment Limited
Penna Management Services Plc	Penna Human Capital Management Limited
Penna Executive Coaching Limited	Portrush Resourcing Limited
Meridian Consulting Limited	Sherman Services Limited
Penna BBM Limited	Talisman Information Systems Trustees Limited
The Resourcing Centre Limited	360 Degrees Advertising Limited
GHN Limited	360 Education Limited
Nethouse Trading Limited	Career Star Group Limited
Penna International Limited	Century Resources Ltd
Selby Millsmith Limited	Crane Davies Limited
Penna Executive Search Limited	Group Counselling Services Plc
	Astorg Recruitment Limited

As at the date of this announcement, Mr Firth does not have an interest in the ordinary shares of the Company.

There are no further disclosures required under Schedule 2(g) of the AIM Rules for Companies.

*The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.*

