

Best of the Best plc
("Best of the Best", "BOTB" or "the Company")

Trading Update and Notice of Results

Best of the Best PLC, (LSE: BOTB) the organiser of weekly competitions to win dream cars and other luxury prizes, is pleased to announce that trading for the 12 months ended 30 April 2018 has been encouraging, with profit before tax comfortably in line with management's expectations.

The Board is also pleased to report that revenue attributable to online sales continues to grow in accordance with the Company's stated strategy to move away from physical sites at airports and retail locations.

To complement the well-established weekly Dream Car competition and to appeal to a wider audience, the Company has enhanced its weekly Lifestyle competition to include an extended range of watches, motorbikes and other items such as exclusive bicycles, water craft, consumer technology and luxury holidays.

Notice of Results

The Company's results for the 12 months ended 30 April 2018 are expected to be announced on 20 June 2018 and the Directors look forward to updating shareholders with further details at that time.

Enquiries:

Best of the Best	William Hindmarch, Chief Executive	T: 020 7371 8866
KTZ Communications	Kate Tzouliadis	T: 020 3178 6378
finnCap Ltd (Nominated Adviser & Broker)	Corporate Finance and ECM Carl Holmes Alice Lane Anthony Adams	T: 020 7886 2500

The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.