

**Best of the Best plc**  
**(“Best of the Best”, “BOTB”, “the Company” or “the Group”)**

**Result of Tender Offer**

Best of the Best plc runs competitions online to win cars and other prizes.

The Company is pleased to announce that pursuant to the Tender Offer which closed in accordance with its published timetable at 5:00 p.m. on 18 February 2019, valid tenders have been received for 4,038,145 Ordinary Shares representing approximately 5.6 times the Ordinary Shares subject to the Tender Offer.

In accordance with the terms of the Tender Offer, Shareholders are entitled to sell up to 1 Ordinary Share for every 14 Ordinary Shares held (up to approximately 7.1 per cent. of their shareholding) (the "**Pro Rata Entitlement**"). Shareholders who tender to sell less than or equal to their Pro Rata Entitlement will have their tender satisfied in full. Shareholders are entitled to tender more than their Pro Rata Entitlement to the extent that other Shareholders tender less than their Pro Rata Entitlement. If the number of Ordinary Shares validly tendered exceeds 721,327 Ordinary Shares and if and to the extent that any Shareholders have tendered less than their Pro Rata Entitlement, surplus tenders will be accepted in proportion to the number of additional Ordinary Shares tendered so that the number of Ordinary Shares purchased pursuant to the Tender Offer does not exceed 721,327 Ordinary Shares. Accordingly, Shareholders who tendered more than their Pro Rata Entitlement will have their Pro Rata Entitlement satisfied in full and any Ordinary Shares tendered above their Pro Rata Entitlement will be scaled down (to the nearest whole number of Ordinary Shares) by a factor of approximately 0.00430630.

finnCap will purchase the maximum number of Ordinary Shares available under the terms of the Tender Offer, being in aggregate 721,327 Ordinary Shares at 485 pence per Ordinary Share, for a total consideration of £3,498,435.95.

The posting of cheques in respect of certificated Ordinary Shares purchased pursuant to the Tender Offer and the crediting of CREST accounts for uncertificated Ordinary Shares purchased pursuant to the Tender Offer are expected to occur on 1 March 2019.

The crediting of CREST accounts with uncertificated Shares unsuccessfully tendered and the dispatch of balance share certificates for unsold certificated Ordinary Shares and the return of share certificates for unsuccessful tenders of certificated Shares are also expected to occur by 1 March 2019.

Terms used in this announcement shall have the meaning ascribed to them in the circular sent to Shareholders on 30 January 2019 unless otherwise stated.

**Enquiries:**

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The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014 Please visit [www.botb.com](http://www.botb.com) for further information