

Best of the Best plc
("Best of the Best", "BOTB" or "the Company")

Trading Update and Notice of Results

Best of the Best PLC, (LSE: BOTB) the organiser of weekly competitions to win dream cars and other luxury prizes, is pleased to announce the following trading update for the 12 months ended 30 April 2019 (the "Period").

The Company's financial performance during the Period has continued to be strong, with the impact of the Company's online strategy and focused marketing efforts becoming increasingly evident. As a result, the Board expects to report full year profit ahead of market expectations and revenue marginally ahead of market expectations.

Notice of Results

The Company's results for the 12 months ended 30 April 2019 are expected to be announced on 20 June 2019 and the Directors look forward to updating shareholders with further details at that time.

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The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.