

Best of the Best plc
(“Best of the Best”, “BOTB”, “the Company” or “the Group”)

Trading update & Notice of Results

Best of the Best plc runs competitions online to win cars and other prizes.

Best of the Best PLC, (LSE: BOTB) the online organiser of weekly competitions to win cars and other lifestyle prizes, is pleased to provide the following trading update for the 12 months ended 30 April 2020 (the “**Period**”).

The Company's financial performance throughout the Period, and particularly the second half, continued to be strong. As a result, the Board now expects to report full year revenue and profit ahead of current market expectations.

Notice of Results

The Board looks forward to updating shareholders in further detail on progress and guidance for the current financial year ending 30 April 2021 upon publication of its final results for the year ended 30 April 2020, which the Board expects to announce on 25 June 2020.

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The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014
Please visit www.botb.com for further information
