

Best of the Best plc

("Best of the Best", "BOTB" or the "Company")

Trading Update and Notice of Results

Best of the Best PLC, (LSE: BOTB) the online organiser of weekly competitions to win cars and other lifestyle prizes, is pleased to provide the following trading update for the 12 months ended 30 April 2021 (the "**Period**").

The Board is pleased to confirm that revenues and profits before tax delivered in the Period are expected to be in line with market expectations, which were most recently increased in March 2021.

Notice of Results

The Board looks forward to updating shareholders in further detail upon publication of its final results for the year ended 30 April 2021, which the Board expects to announce on 16 June 2021.

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