

6 May 2015

**Best of the Best plc**  
**(“Best of the Best” or “the Company”)**

**Trading Update**

Best of the Best plc, which runs competitions to win luxury cars online and at retail locations, is pleased to announce that trading for the year to 30 April 2015 has been strong with both revenues and profit before tax ahead of market expectations.

Revenues from the physical sites have been solid and online sales have been encouraging, reflecting the move to a weekly competition cycle. The Company has continued to trade profitably, ending the period with healthy cash balances and the Directors are confident of steady trading in the new financial year.

The results for the 12 months ended 30 April 2015 are expected to be announced on 10 June 2015 and the Directors look forward to updating shareholders with further detail at that time.

**Enquiries:**

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