

10 December 2014

Best of the Best plc
("Best of the Best" or the "Company")

Special Dividend & Capital Reduction

The Board of Best of the Best is pleased to announce that the Capital Reduction to effect the payment of a Special Dividend was approved at a court hearing on 3 December 2014 and is now effective. The Existing Ordinary Shares will therefore be marked ex-Special Dividend tomorrow, 11 December 2014.

As previously announced, the Record Date for the Special Dividend is at 6.00 p.m. on 12 December 2014 and the Payment Date for the Special Dividend is scheduled for 19 December 2014.

If any of the above times or dates should change, the revised times and/or dates will be notified to Shareholders by an announcement to a Regulatory Information Service.

Enquiries:

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Please visit www.botb.com for further information