Best of the Best plc ("Best of the Best" or "the Company") Director Shareholding

The Company has been informed that Rupert Garton, Commercial Director, has today sold 38,000 ordinary shares at a price of 70 pence per share to his SIPP.

There is no change in the beneficial holding of Rupert Garton as a result of this transaction. Accordingly, Mr Garton has a beneficial interest in 647,596 ordinary shares, representing 7.12% of the total voting rights of the Company.

Enquiries:

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(Nominated Adviser)