

**4 September 2012**

**Best of the Best plc**  
**("Best of the Best" or "the Company")**  
**Director Shareholding**

The Company has been informed that certain of the directors acquired ordinary shares in the Company on 3 September 2012 at a price of 19.5 pence per ordinary shares as follows:

<b>Director</b>	<b><u>No of shares purchased</u></b>		<b><u>Holdings following purchase</u></b>	
	<b>No.</b>	<b>%</b>	<b>No.</b>	<b>%</b>
William Hindmarch	24,147	0.26%	5,004,415	53.40%
Rupert Garton	24,147	0.26%	647,596	6.91%
Michael Hindmarch	24,147	0.26%	944,722	10.08%
Colin Hargreave	24,147	0.26%	36,773	0.39%

**Enquiries:**

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