

14 February 2012

Best of the Best plc
(“Best of the Best” or “the Company”)
Completion of Share Cancellation and Holdings in Company

The Company is pleased to announce the process for cancellation of the 1,874,419 Ordinary Shares purchased under the Repurchase Agreement has now been completed. The Company has also cancelled the 34,500 Ordinary Shares that were previously held in Treasury.

Consequently, the issued share capital of the Company is now 9,372,100 Ordinary Shares all with voting rights. The Company now has no Ordinary Shares held in Treasury.

The total number of current voting rights in the Company is therefore 9,372,100 Ordinary Shares. This figure may be used by Shareholders as the denominator for the calculation by which they will determine if they are required to notify their interest in, or change in their interest in, the Company.

As a result, the Company has been informed that the significant shareholdings in the Company (excluding Directors) are as follows:

Shareholder	Number of ordinary shares held	Percentage of issued share capital (following the cancellation)
Stancroft Trust Limited	782,647	8.35%
Octopus Investments Nominees Limited	366,369	3.91%
Rock (Nominees) Limited	300,910	3.21%

In addition, the director shareholdings of the Company are now as follows:

Director	Number of ordinary shares held	Percentage of issued share capital (following the cancellation)
William S Hindmarch	4,955,268	52.87%
Michael W Hindmarch	920,575	9.82%
Rupert CE Garton	598,449	6.39%
Colin Hargrave	12,626	0.13%

In addition, certain Directors have options under the Share Option Scheme, which were granted for nil consideration, to subscribe for Ordinary Shares as follows:

Director	Grant Date	Number of Options	Exercise Price	Earliest Exercise Date	Latest Exercise Date
R Garton	20.09.07	400,000	59.5p	20.09.10	19.09.17
R Garton	17.07.08	74,528	31.5p	17.07.08	16.07.19
R Garton	08.04.09	180,000	31.5p	08.04.12	07.07.19
C Hargrave	17.07.08	50,000	31.5p	17.07.11	16.07.18
C Hargrave	10.11.09	20,000	37.5p	10.11.12	09.11.19

Terms used in this announcement shall have the meaning ascribed to them in the circular sent to Shareholders on 4 November 2011 unless otherwise stated.

Enquiries:

Best of the Best plc

William Hindmarch, Chief Executive
Rupert Garton, Commercial Director

T: 020 7371 8866

Charles Stanley Securities
Nominated Adviser

Mark Taylor/Luke Webster

T: 020 7149 6000

Please visit www.botb.com for further information