

10 November 2011

Best of the Best plc
(“Best of the Best” or “the Company”)
Director Shareholding

The Company has been informed that Rupert Garton, Commercial Director, exercised options in the Company today at a price of 5 pence per share.

Accordingly, Mr Garton now has a beneficial interest in 721,765 ordinary shares, representing 6.42 per cent. of the issued ordinary share capital of the Company. In addition, an employee of the Company has exercised a further 46,619 shares.

The shares are expected to admit on 16 November 2011.

As a result of the above, the total number of shares in issue is 11,246,519 with a further 34,500 shares held in treasury.

Enquiries:

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