

22 July 2010

Best of the Best plc
(“Best of the Best” or “the Company”)
Director Shareholding

The Company was informed today that Rupert Garton, Commercial Director, acquired 12,000 ordinary shares in the Company on 21 July 2010 at a price of 30 pence per share.

Accordingly, Mr Garton has a beneficial interest in 455,619 ordinary shares, representing 3.58 per cent. of the issued ordinary share capital of the Company.

Enquiries:

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