

29 September 2009

Best of the Best plc
(“Best of the Best” or “the Company”)
Director Shareholding

The Company was informed today that Michael Hindmarch, Non-executive Chairman, acquired 15,900 ordinary shares in the Company on 29 September 2009 at a price of 32.5 pence per share for his Self Invested Pension Plan (SIPP).

Accordingly, Mr Hindmarch has a beneficial interest in 1,057,367 ordinary shares, representing 8.31 per cent. of the issued ordinary share capital of the Company.

Enquiries:

Best of the Best plc	William Hindmarch, Chief Executive Rupert Garton, Commercial Director	T: 020 7371 8866
Charles Stanley Securities (Nominated Adviser)	Mark Taylor /Freddy Crossley	T: 020 7149 6000