

23 July 2009

Best of the Best plc
(“Best of the Best” or “the Company”)
Director Shareholding

The Company was informed today that Rupert Garton, Commercial Director, acquired 12,500 ordinary shares in the Company at a price of 27.5 pence per share and 12,698 ordinary shares in the Company at a price of 30 pence per share on 23 July 2009.

Accordingly, Mr Garton has a beneficial interest in 409,619 ordinary shares, representing 3.22 per cent. of the issued ordinary share capital of the Company.

Enquiries:

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