

19 July 2007

Best of the Best plc
(“Best of the Best” or “the Company”)

Grant of Options

Best of the Best, announces that Rupert Garton, Commercial Director, was today granted 63,492 share options in the Company with an exercise price of 5 pence, based on the share price today of 68 pence, in lieu of a cash performance bonus for the year to 31 March 2007.

The options are capable of being exercised during the period starting on the 19th July 2007 and expiring on the 18th July 2017.

As a result, Rupert Garton is now interested in 190,674 share options over Ordinary Shares.

As at the date of this announcement and inclusive of the above, there are 521,023 options outstanding in the Company.

In addition to the options granted above, Rupert Garton has a beneficial interest in 384,421 Ordinary Shares in the Company representing approximately 3.02% of the total issued share capital.

Enquiries:

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