

21 March 2007

Best of the Best plc
("Best of the Best" or "the Company")
Holding(s) in Company

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

- 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):**

Best of the Best PLC

- 2. Reason for the notification (please state Yes/No): ()**

An acquisition or disposal of voting rights: (No)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: (No)

An event changing the breakdown of voting rights: (No)

Other (please specify): (Yes) Disclosure of Total Voting Rights

- 3. Full name of person(s) subject to the notification obligation (iii):**

Michael William Hindmarch

- 4. Full name of shareholder(s) (if different from 3.) (iv):**

As above

- 5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):**

14/08/06

- 6. Date on which issuer notified:**

14/08/06

- 7. Threshold(s) that is/are crossed or reached:**

5%

8. Notified details:

N/A

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction (vi)	
	Number of shares	Number of voting Rights (viii)
GB00B16S3505 Ord 5p		

Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights	
		Direct (x)	Indirect (xi)	Direct	Indirect
GB00B16S3505 Ord 5p	745,421	745,421		5.86%	

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
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Total (A+B)

Number of voting rights	% of voting rights
745,421	5.86%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable ^(xv):

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

14. Contact name:

Michael Hindmarch

15. Contact telephone number:

01245 22 5058

Annex to Notification Of Major Interests In Shares (xvi)

A: Identity of the person or legal entity subject to the notification obligation:

Full name (including legal form for legal entities):

William Saward Hindmarch

Contact address (registered office for legal entities):

Riffhams, Danbury, Essex. CM3 4DS

Phone number:

01245 22 5058

Enquiries:

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