

Best of the Best plc

("Best of the Best", "BOTB" or "the Company")

Board update

Best of the Best plc, which runs competitions to win luxury cars online and at retail locations, regrets to announce that Colin Hargrave, non-executive director of the Company, has been taken ill and in agreement with the Board has decided that he, at present, is unable to fulfil his duties as chairman of the audit committee and member of the remuneration committee. As a result the Board has agreed that Mr David Clifford will cover roles as an interim independent adviser, while Colin recovers.

David Clifford, a former partner of KPMG and current non-executive director and audit committee chairman of Carpetright PLC, will cover the afore-mentioned positions in a non-Board capacity, to ensure the continuity and independence of these roles. Colin Hargrave remains on the Board as Non-Executive Director and the Board will update shareholders in due course.

Commenting on the appointment, CEO William Hindmarch, stated:

"The Board extends its very best wishes to Colin and his family during this difficult time and hope he has a speedy recovery."

Enquiries:

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The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014.