



## Independent Verifiers Letter of Confirmation

### Competition reference: Best Of The Best - ML-4523

PromoVeritas Limited are the appointed Independent Competition Verification Service (ICVS) for Best of the Best plc.

Following the closure of Best Of The Best Mid-Week Lifestyle competition with Reference ML-4523, which ran from 9<sup>th</sup> November 2023 to the 15<sup>th</sup> November 2023, Best of the Best plc provided PromoVeritas with all the entry data.

The correct answer to the competition question: Which of these cereal brands would you not find in a UK supermarket? Was confirmed as Amish Oats. PromoVeritas Limited performed a draw from all entries with the correct answer to determine the winner.

The draw for this competition was performed at 08:26am on 16<sup>th</sup> November 2023 by Michael Bouvier of PromoVeritas Limited.

In accordance with the Terms and Conditions of this competition the winner of a Rolex Air King plus £10,000 is ticket number: 0453226389-005 – Ben Marsden.

A handwritten signature in black ink, appearing to be 'MB'.

**Michael Bouvier**

PromoVeritas  
Monument House  
215 Marsh Road  
Pinner  
HA5 5NE

**Date:** 16<sup>th</sup> November 2023

**PromoVeritas Ltd**

Shaping and implementing promotions globally

Monument House, 215 Marsh Road, London HA5 5NE UK

**T:** +44 (0)20 3325 6000 | **E:** info@promoveritas.com | **W:** promoveritas.com

Registered in England at the above address No. 04437132