

**Best of the Best plc**  
**("Best of the Best", "BOTB" or the "Company")**

**Directorate Changes**

Best of the Best PLC (LSE: BOTB), the provider of online competitions to win cars and other prizes, is pleased to announce that, following Globe Invest Limited's acquisition of a 29.9% interest in the Company, Charles Butler has been appointed Non-Executive Chairman, effective with immediate effect.

In conjunction with Charles' appointment, David Firth, BOTB's current Chairman, will step down from his position but will remain on the Board as an Independent Non-Executive Director.

Charles is a chartered accountant with over two decades' experience in senior executive and Board level positions in growth and digital technology businesses, including those quoted on AIM. His previous roles include being CEO of Market Tech Holdings plc, a property and digital technology group which he led from a successful AIM IPO, raising over £1 billion in equity and debt, through to its subsequent takeover, and Group CEO at NetPlay TV, the interactive gaming company. Charles is currently a Partner at Belerion Capital, a private equity firm specialising in e-commerce and technology, and is also a Non-Executive Director of Essensys Plc, Mysale Group Plc, and chairman of Highcroft Investments plc, a REIT listed on the premium listing segment of the Official List.

As previously announced on 8 September 2022, Globe Invest Limited ("**GIL**") purchased 2,501,740 ordinary shares representing 29.9% of the Company's issued share capital ("**Ordinary Shares**"). In-line with that share purchase Charles has been appointed to strengthen the Board and help advise the Company on its next stage of growth.

As at the date of this announcement, Charles does not personally have an interest in the Ordinary Shares of the Company.

**Commenting on the Board changes, CEO William Hindmarch, stated:**

"Following on from GIL's investment, we are pleased to welcome Charles to the Board as Non-Executive Chairman. His significant experience in the sector and track record of delivering shareholder value will be invaluable as we grow the business in the UK and internationally.

We would like to thank David for his service as Chairman and we are delighted he will remain on the Board as Independent Non-Executive Director."

**Enquiries:**

<b>Best of the Best plc</b>	William Hindmarch, Chief Executive Rupert Garton, Commercial Director	T: 020 7371 8866
<b>Buchanan</b>	Chris Lane Toto Berger	T: 020 7466 5000
<b>finnCap</b> <b>(Nominated Adviser and Broker)</b>	Corporate Finance Carl Holmes Teddy Whiley ECM Alice Lane / Harriet Ward	T: 020 7220 0500

The following information regarding the appointment of Charles Alistair Neilson Butler, aged 50, is disclosed under Schedule 2(g) of the AIM Rules for Companies:

***Current directorships and/or partnerships:***

Belerion Capital Group Ltd

Belerion Holdings Limited

Fresh Carnation Ltd

Mysale Group plc

Cube Management LP

Essensys Plc

Highcroft Investment Plc

Mysale Group Trustee Ltd

In Touch Games Ltd

Slot Factory Ltd

Mr Spin Limited (Dormant subsidiary)

Pocketwin Ltd (Dormant subsidiary)

Cashmo Limited (Dormant subsidiary)

Mfortune Limited (Dormant subsidiary)

***Former directorships and/or partnerships  
(within the last five years):***

Belerion Carry Partner LP

HCP High Yield Commercial Property LLP

Avocet Systems Ltd

Belerion UK1 LLP

There are no further disclosures to be made under Schedule 2(g) of the AIM Rules for Companies.