

## Best of the Best plc

("Best of the Best", "BOTB" or the "Company")

### Trading Update & Notice of Results

Best of the Best PLC (LSE: BOTB), the provider of online competitions to win cars and other prizes, is pleased to provide the following trading update for the 12 months ended 30 April 2022 (the "Period").

The Company reports that its revenue performance for the Period has been consistent with the market guidance issued at the time of its interim results on 19 January 2022, with pre-tax profits slightly ahead.

The Board looks forward to providing shareholders with a comprehensive update and with further details on current trading in the new financial year upon publication of its final results for the year ended 30 April 2022, which the Board expects to announce on 16 June 2022.

#### Enquiries:

<b>Best of the Best plc</b>	William Hindmarch, Chief Executive Rupert Garton, Commercial Director	T: 020 7371 8866
<b>Buchanan</b>	Chris Lane Toto Berger	T: 020 7466 5000
<b>Oakvale Capital (Financial Adviser)</b>	Daniel Burns Kieran Davey	T: 0207 580 3838
<b>finnCap (Nominated Adviser and Broker)</b>	<i>Corporate Finance</i> Carl Holmes Kate Bannatyne Teddy Whiley <i>ECM</i> Alice Lane	T: 020 7220 0500

*The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.*