

10 August 2022

Best of the Best plc
("Best of the Best", "BOTB" or the "Company")

Notification of transactions by persons discharging managerial responsibilities and persons closely associated

The Company announces that it was notified today that Ben Hughes, Marketing Director, purchased 5,180 ordinary shares of five pence each in Best of the Best ("Ordinary Shares") at 4.5999 GBP per Ordinary Share. Following this transaction, Ben and his wife's shareholding in Best of the Best will be 40,000 Ordinary Shares.

This announcement is made in accordance with the requirements of the EU Market Abuse Regulation. The notification of dealing forms can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name(s)	Ben Hughes	
2	Reason for the notification		
a)	Position/status	Executive Director	
b)	Initial notification/amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Best of the Best plc	
b)	LEI	213800A7RTSCF8IWQ247	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary Shares of five pence each Identification code: GB00B16S3505	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price	Volume

		4.5999 GBP	5,180
d)	Currency	GBP - British Pound	
e)	Aggregated information	N/A	
f)	Date of the transaction	10 August 2022	
g)	Place of the transaction	London Stock Exchange	

For further information

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